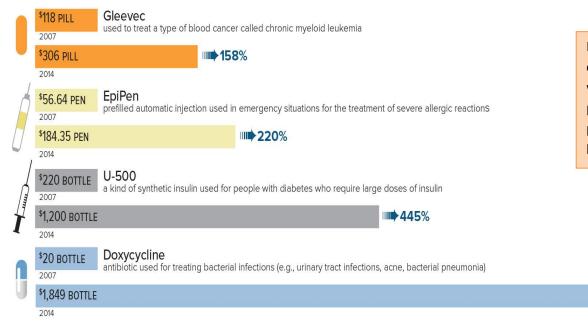
## TIME S FOCUS ON AFFORDABILITY PHARMACY COSTS

## Then and Now: The cost of prescription drugs

Despite the introduction of new, and in many cases more innovative medical treatments, prescription drugs that have been around for years continue to get more and more expensive. And what about the claims of innovations when the price of one drug can increase by an astounding **9,145 percent** in only six months? This is only one example highlighted below that shows even while the drugs may have stayed the same, their prices skyrocketed.

## **Skyrocketing Drug Costs**



New Yorkers need price transparency on the part of the pharmaceutical industry. S.7686/A.10026 would provide valuable information about prescription drug prices and the impact those prices have on the cost of health insurance and health care in New York.

9.145%

SUPPORT S.7686/A.10026 — SUPPORT TRANSPARENCY

New York Health Plan Association 
90 State Street, Suite 825 
Albany, NY 12207 
www.nyhpa.org