



MEMORANDUM IN OPPOSITION

FOR IMMEDIATE RELEASE: MARCH 2, 2015

Re: A.2210 (Gottfried) – AN ACT to amend the public health law and insurance law, in relation to certain contracts or agreements by health maintenance organizations

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This legislation, A.2210, is anti-consumer and encourages off label prescriptions. Moreover, it is duplicative of existing law. Accordingly, the New York Health Plan Association (HPA) opposes this bill.

Subdivision 10 of this proposal promotes out-of-network referrals that will cause patients to incur additional and unnecessary out-of-pocket expenses for health care, but makes no requirement for providers to inform patients that they will be liable for those costs. This provision of the bill is decidedly anti-consumer. A more balanced approach would require providers that make an out-of-network referral to inform the patient that they are being referred outside the network and, as a result, could incur additional charges for those services.

Subdivision 11 prohibits disclosure of a patient's diagnosis on a prescription. However, plans may require this information for two purposes. In many cases, a diagnosis provides the pharmacist an opportunity to pursue collaborative therapy, where the pharmacist works with the prescriber to ensure that the appropriate medication is prescribed, thereby seeking to improve the quality of care the patient receives. In other cases the request is made to ensure the drug is not being utilized for off-label or cosmetic purposes (i.e., Retin-A). Disclosure of an enrollee's diagnosis is deemed appropriate under HIPAA. A flat prohibition on disclosure may require health plans to establish prior authorization processes for certain agents. This will result in a more cumbersome prescribing process requiring greater paper work and lost time for providers and patients alike.

Subdivision 12 of the bill unnecessarily requires the approval of prescribing providers for all pharmaceutical substitutions except for generic drugs. This duplicates New York's prescribing laws that already require alterations in drug therapy may only be executed under the authority of the patient's provider. Pharmacists can be sanctioned if they are found to be "substituting without authorization" drugs specified in a prescription.

We believe A.2210 is an unnecessary and, more importantly, an anti-consumer and burdensome proposal. For all these reasons, the New York Health Plan Association urges your opposition to this proposal.

The New York Health Plan Association represents 23 managed care health plans that provide comprehensive health care services to nearly 7 million New Yorkers.