

## Associate & Affiliate **MEMBER BENEFITS**



As the leading advocacy organization for health plans in New York State, HPA works closely with policymakers and other stakeholders to shape New York's health care policy.

Through advocacy, public education and health policy research, HPA serves as a focal point on issues affecting the quality and affordability of health care, and works with consumer groups, employer organizations, state officials and others in the health care system to make health care better, simpler and more affordable.

In addition to health plan members, HPA offers two additional membership categories:

### ASSOCIATE MEMBERSHIP

Open to Public Health Law Article 44 Licensed MLTCs.  
Dues \$25,000 per year.

### AFFILIATE MEMBERSHIP

Open to corporations, organizations, and partnerships, including: Companies approved as utilization review agents, pharmacy benefit management companies, dental benefit companies, behavioral health, pharmaceutical, healthcare technology and disease management companies. Dues \$5,000 per year.

### BENEFITS OF HPA MEMBERSHIP

- Discounted registration and exhibitor fees at the HPA annual conference
- Opportunities to present at HPA seminars and meetings
- Networking opportunities
- Copies of select HPA policy and position papers
- Access to research, data, fact sheets and policy information collected and developed by HPA staff
- Attendance at the HPA annual membership meeting
- Membership rate for the pre-conference reception and dinner at Covering NY – HPA's Annual Conference & Expo
- Company name, logo and website link listed on the HPA website
- HPA weekly e-Newsletter

MEMBER BENEFITS	FULL	ASSOCIATE	AFFILIATE
Seat on the HPA Board of Directors	●		
Vote on Association policies and positions	●		
Attendance at quarterly Board meetings, legislative reports, issue updates and, at times, guest speakers	●		
Membership on committees active in the Association (including a vote on committee business)	●	●	
Participation in HPA Lobby Days and other legislative and regulatory meetings	●	●	
Attendance at pre-conference committee meetings	●	●	
Attendance at Annual Membership meeting-held in conjunction with HPA Annual Conference and pre-conference reception and dinner	●	●	●
Discounted registration for Covering NY – HPA Annual Conference & Expo	●	●	●
Discounted sponsor/exhibitor fees for Covering NY – HPA Annual Conference & Expo	●	●	●
Opportunity to present webinars or other educational programs (if topic is accepted) to HPA members	●	●	●
Attendance at other informal networking opportunities throughout the year such as receptions, special meetings, and educational programs	●	●	●
HPA News – email newsletter (weekly during the Legislative Session/bi-weekly remainder of year) containing key action and information items	●	●	●
Periodic legislative and regulatory updates	●	●	●
Copies of all policy and position papers	●	●	ADA*
Access to research, data, fact sheets and policy info developed by HPA staff, access to advice and consultation from HPA’s CEO, staff and retained counsel	●	●	ADA*
Copy of the Association’s annual Legislative Summary	●	●	●
Profile in member listings and annual HPA Fact Sheet	●	●	●
Company name, logo and website link listed on the HPA website	●	●	●
Opportunities to participate voluntarily in HPA PAC Political Action Committee	●	●	●
Weekly e-letter from the President of HPA	●	●	●
Opportunity to provide a 150-word article as part of the Affiliate Spotlight series in the HPA News, which is sent twice a month to 600+ contacts at our member plans			●

*\*As deemed appropriate*

HPA offers various opportunities for businesses to network and market products or services to our member health plans, these include sponsoring and exhibiting opportunities at Covering NY – HPA’s Annual Conference and Expo or through various educational seminars.

To obtain additional info on membership contact **Arlene Halpert** at [ahalpert@nyhpa.org](mailto:ahalpert@nyhpa.org).

# About the HPA

New York Health Plan Association (HPA), Inc. was established for the purpose of promoting the development of managed health care plans within New York State. Currently, HPA's members include fully licensed managed care plans and Public Health Plans (PHPs) that provide health care coverage to New Yorkers enrolled through their employers or a variety of government-sponsored programs and individuals who shop for coverage through the state's official Marketplace. HPA Associate members are Managed Long Term Care plans (MLTCs), which provide or arrange for and coordinate both the health care and long term care needs of their patients. HPA's Affiliate members are organizations and companies that work with managed care plans in the delivery of services to their members. Together, HPA's member plans provide health care coverage for more than eight million New Yorkers.

HPA is dedicated to the principle that managed care plans are a vital component of both present and future health

care delivery and health insurance systems in New York. To this end, HPA promotes and fosters a favorable environment for managed care development within New York State.

HPA's member plans are committed to the health care needs of New York State, serving residents healthy and sick, and communities rural and urban. Member plans provide health care protection to the employed population, Medicaid and Medicare beneficiaries, and participate in innovative programs that promote the health and well-being of New York State residents.

HPA works closely with government to achieve legislation and regulations that promote cost containment and efficient use of health care resources. In carrying out its mission, HPA provides leadership in establishing public health policy.

*Join HPA today.*

Supporting Health Plans and **their communities** since 1984. Learn more at [www.nyhpa.org](http://www.nyhpa.org)

