

2026



Sponsor & Exhibitor

Information

November 18th and 19th, 2026

Albany Capital Center, Albany, New York

2026 Schedule

Pre-Conference

Wednesday, November 18th

- 1:00pm - 4:00pm** Exhibitor Set-Up
- 1:00pm - 3:00pm** HPA Committee Meetings
Full and Associate members only
- 3:00pm - 3:30pm** Break
- 3:30pm - 4:45pm** HPA Annual Meeting
Full, Associate & Affiliate members only
- 4:00pm - 8:30pm** Exhibitor Area Open
- 5:00pm - 6:00pm** Pre-Conference Reception
- 6:00pm - 8:00pm** Pre-Conference Dinner

Conference

Thursday, November 19th

- 6:15am - 7:00am** Exhibitor Set-Up
- 7:00am - 8:00am** Conference Registration & Breakfast; Exhibitor Area Open
- 8:00am - 10:30am** Welcoming Remarks & Panel Discussions
- 10:00am - 10:30am** Coffee Break
- 11:00am - 12:00pm** Panel Discussion
- 12:00pm - 12:30pm** Break
- 12:30pm - 1:30pm** Lunch Keynote Presentation
- 1:30pm - 1:45pm** Wrap Up



Exhibiting Hours

Exhibiting hours begin on **Wednesday, November 18th at 4:00 PM** during the Pre-Conference Reception and Dinner and run through the end of the conference on **Thursday, November 19th at 1:30 PM.**

General Information

& Frequently Asked Questions

Registration

How many tickets do I receive as a Sponsor or Exhibitor?

This varies depending on your sponsorship level:

Diamond **4** Gold **3** Bronze **1**

Platinum **3** Silver **2**

How do I register my attendees as part of my sponsorship?

Once your registration and payment are confirmed, you will receive a separate form to register attendees. The completed form must be returned to HPA by **October 15**.

Can I register additional people?

Additional attendees may be registered for the November 19th conference only and are subject to a separate registration fee.

Pre-Conference Reception and Dinner

Who attends the reception and dinner?

HPA members, including senior health plan executives, along with state policymakers and conference sponsors and exhibitors.

Can I purchase additional tickets?

Only HPA members can purchase additional tickets.

Exhibiting

What are the times for set up and take down?

All sponsors are able to set up on Wednesday, November 18th between 1pm and 4pm. Exhibit hall will be open between 4pm and 8pm.

Sponsors and Exhibitors who did not set up on Wednesday are able to set up Thursday, November 19th, from 6:15pm-7pm; Exhibiting hours will run from 7am to 1:30pm. Only registered individuals will be able to enter the exhibit hall.

Exhibitors must remain set up until the close of the Conference at approximately 1:30pm on Thursday, November 19th.



General Information & Frequently Asked Questions

What is the shipping information for my materials and booth display?

Materials can be shipped to the Albany Capital Center to the Decorator Service's attention, no sooner than 3 days prior to the event. Include the conference name and booth number clearly written on the label in the following format:

NYHPA Annual Conference / Company / Booth #
ATTN: Caitlin McCormick

Albany Capital Center Loading Dock
55 Eagle Street
Albany, NY 12206

HPA will place boxes at your exhibitor table for you ahead of your arrival at the Albany Capital Center.

What about return shipments?

Return shipments must be repacked, labeled and called in to the shipper by the exhibitor. The Albany Capital Center does not supply shipping labels and is not responsible for lost, damaged or stolen boxes. All packages remaining unclaimed after 4 business days will be discarded.

For complete terms and conditions, please see General Information on page 16.

Mobile App and Ads

When will the conference app be available?

The conference app will be made available one week before the conference. The app will include all conference information, agenda, speaker information, exhibitor information and advertisements. The chat function will allow you to connect and schedule meetings with fellow

conference attendees. In addition, we will be using a game challenge to encourage conference participants to engage with exhibitors at the conference. HPA will provide each exhibitor with two codes to give out to participants when visiting their booths.

What are the deadlines and specs needed for submission of ads and other materials for the conference app?

Once you register you will receive a welcome packet with this information. Specs will vary based upon your sponsorship level.

Accommodations and Parking

Is there a hotel you recommend?

A block of rooms has been reserved at the **Albany Renaissance Hotel**. [Click here to reserve a room.](#)

The hotel does sell out so please book early.

Other hotels within walking distance include:

- [Hilton Albany](#) - (518) 462-6611
- [Hampton Inn and Suites Albany Downtown](#) - (518) 432-7000

Is there parking at the Albany Capital Center?

The Albany Capital Center's (ACC) parking garage is located beneath the facility at 7 Wendell Street, Albany, NY. In addition, the following garages connect to the ACC via enclosed walkways:

Renaissance Albany Parking Garage, located at 49 Howard Street and **Empire State Plaza Visitor Parking** lot, located at S Mall Arterial, V Lot.

There is additional parking located across the street and at the MVP Arena, located at 100 Beaver Street.

General Information & Frequently Asked Questions

Meals

Are meals provided the day of the conference?

Yes, breakfast and lunch will be provided for all conference attendees.

Can you accommodate special diets?

Yes. If you have special dietary needs, please contact Victoria Filim at vfylim@nyhpa.org.

Other

Do you provide a list of attendees prior to the conference?

Yes, a list of conference registrants will be available to all sponsors and exhibitors one week prior to the conference. Name, company and title will be provided.

General Information

Table Assignments

No exhibitor tables will be reserved until confirmation of company registration and payment have been received.

All table assignments will be made based on your level of sponsorship. Diamond, Platinum and Gold sponsors will be given premium table assignments. Any requests for tables can be sent to info@hpacoveringny.com.

Payment Policy

Payment in full is due within 30 days of receipt of invoice up until September 1, 2026. After September 1, payment is due immediately upon receipt of invoice.

ALL AGREEMENTS AND PAYMENTS MUST BE RECEIVED NO LATER THAN OCTOBER 1, 2026 (all cancellations will be charged a 10% administrative fee and NO REFUNDS WILL BE ISSUED AFTER September 1, 2026). See **Cancellation** information below for more details.

Cancellation

All cancellations must be submitted in writing to Arlene Halpert at ahalpert@nyhpa.org. All cancellations will be charged a 10% administrative fee. Refund schedule is as follows:

Cancellations made prior to July 1, 2026 will receive a full refund minus a 10% administrative fee.

Cancellations made after July 1, 2026 will receive a 50% refund minus a 10% administrative fee.

No refunds will be issued after September 1, 2026.

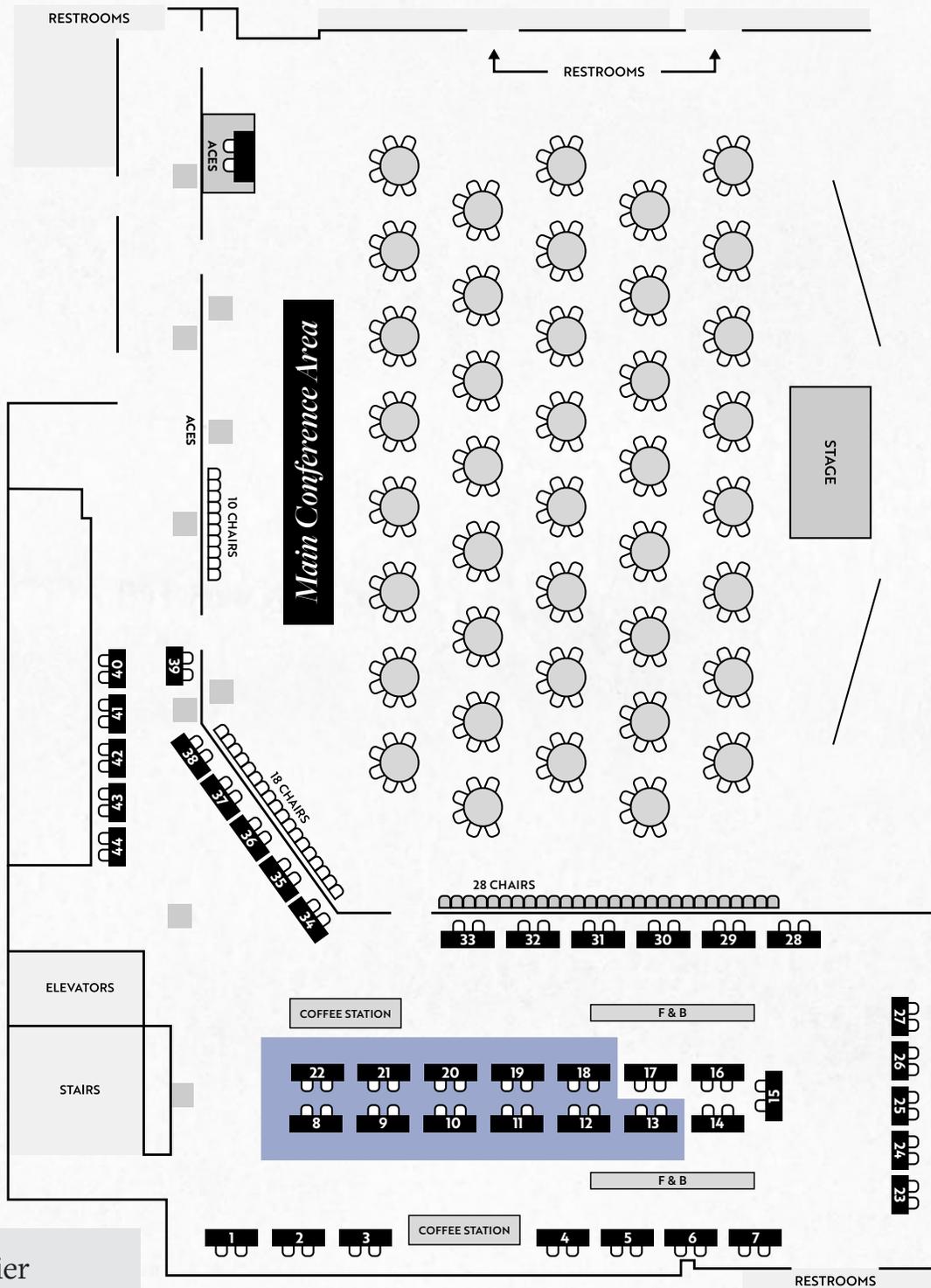
Marketing Materials

All marketing materials (as included in the exhibitor level) must be received NO LATER THAN COB November 2, 2026. All files must be sent in high resolution format to info@hpacoveringny.com.

Terms and Conditions

The exhibitor/sponsor assumes the entire responsibility for losses, damages and claims arising out of exhibitor activities on the Albany Capital Center premises and will indemnify, defend, and hold harmless HPA, the Albany Capital Center, their agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Booth Locations



Premier
Diamond, Platinum & Gold