

2024 HPA ANNUAL CONFERENCE

NOVEMBER 21

Albany Capital Center
55 Eagle Street, Albany, NY

CONFERENCE AGENDA

8:15 AM – 9:00 AM WHAT DECISION 2024 MEANS FOR HEALTH CARE

This panel discussion will focus on the outcome of the November elections, what they mean from both a national and state perspective, their impact on policy priorities and how Decision 2024 may affect efforts to expand coverage and contain health care costs.



Don Levy, Director, Siena College Research Institute



Hon. John T. McDonald III, RPH, Chair, NY State Assembly Committee on Governmental Operations



Hon. Karines Reyes, Chair, NY State Assembly Puerto Rican/Hispanic Task Force; Chair, NY State Assembly Subcommittee on Workplace Safety



Hon. Josh Jensen, Ranker, NY State Assembly Committee on Health



Moderator: Mark Levy, MD, MPH, President and CEO, Medicaid, Anthem Blue Cross Blue Shield

9:00 AM – 10:00 AM THE PROMISE OF AI IN ADVANCING QUALITY, EQUITY & AFFORDABILITY

Panelists will delve into the rapidly evolving role of AI in health care and the promise and risks involved with its use. They will focus on the opportunity to leverage AI to address inequities in health outcomes and making sure that its use does not widen disparities in care.



Hon. Clyde Vanel, Chair, Assembly Committee on Oversight, Analysis & Investigation



Tanzeem Choudhury, Ph.D., Roger and Joelle Burnell Chair in Integrated Health and Technology, Cornell Tech



Julie Samuels, President and CEO, Tech:NYC



Moderator: Michael Edbauer, D.O., Senior Vice President of Markets, Highmark Health

10:30 AM – 11:15 AM WHO PAYS FOR RISING HEALTH CARE PRICES

The session will focus on the impact of rising health care prices on the economy and the factors contributing to those increases, the challenge the growth in health care has on consumers, employers, labor unions and other payors, approaches being taken by government and the marketplace to restrain those costs, and additional measures that might be needed.



Stuart V. Craig, Assistant Professor, Risk and Insurance, Wisconsin School of Business, University of Wisconsin - Madison



Moderator: Brian O'Grady, President & CEO Capital District Physicians' Health Plan

11:15 AM – 12:00 PM A VIEW FROM THE MARKETPLACE

The panel discussion will get perspectives from key stakeholders on the potential impact the 2024 elections will have on the health care priorities of the constituencies they serve, how the use of AI in health care may affect the groups they represent, and approaches policymakers and the marketplace should consider to improve equity, affordability and access to care.

Speakers:



Paul Zuber, Executive Vice President, The Business Council



Claire Brockbank, Director, Policy and Strategy, Building Service 32BJ Benefit Fund



Maureen Regan, President Elect, New York State Society of Physician Assistants



Jihoon Kim, President & CEO, InUnity Alliance



Micky Jimenez, Regional Director, Capitol District LATINOS



Moderator: Dan Clark, Capitol Bureau, Times Union

12:30 PM – 1:30 PM LUNCHEON KEYNOTE: THE IMPORTANCE OF DIVERSITY, EQUITY & INCLUSION TO THE HEALTH CARE SECTOR A FIRESIDE CHAT WITH BD WONG



Tony award-winning actor and Asian-American and LGBTQ+ advocate BD Wong will share his personal journey and provide his perspective on why representation matters and the importance of health care organizations, both in the delivery of care and as employers, in taking steps to address diversity, equity and inclusion.